



Soul-Patrol

Soul-Patrol.com Media Kit

*****Note: The items in the table of contents are click able and will take you directly to that page. The Internet links contained in this document work and are in blue!**

| | |
|--|----|
| <i>What Is Soul-Patrol?</i> | 3 |
| <i>Soul-Patrol Quick Reference</i> | 4 |
| Here are a few facts about Soul-Patrol..... | 4 |
| Web Properties..... | 4 |
| Holdings | 5 |
| Internet Space..... | 5 |
| Physical Holdings..... | 5 |
| Experience | 5 |
| Soul-Patrol Scope of Coverage | 5 |
| <i>Soul-Patrol Magazine</i> | 6 |
| <i>Soul-Patrol Community</i> | 7 |
| Soul-Patrol Interactive Mailing List | 7 |
| Soul-Patrol Events..... | 8 |
| The Soul-Patrol East Coast Convention..... | 8 |
| Open Up My Heart Foundation | 8 |
| Soul-Patrol Coordinators | 8 |
| <i>Soul-Patrol.Net Radio</i> | 9 |
| Listen To "Great Black Music From The Ancient To The Future" | 9 |
| Regular Programs | 9 |
| Breaking New Singles/Cd's: | 10 |
| Concerts & Specials: | 10 |
| Interviews: | 10 |
| Listening Party Specials: | 10 |
| <i>SoulPowerSearch Online Data Base of Black Music/Culture</i> | 11 |
| <i>Soul-Patrol Chat Room</i> | 11 |
| <i>Reflections From A Few Soul-Patrol Members</i> | 12 |
| Reflections From A White Soul Patroller | 12 |
| Reflections From a Hispanic Soul-Patroller | 12 |
| Reflections From a Black Soul-Patroller..... | 12 |
| <i>Press and Acknowledgements</i> | 13 |
| <i>Soul-Patrol' Technology Capabilities</i> | 14 |
| Overview | 14 |
| Online Content Provisioning/Distribution | 15 |
| Offline Content Provisioning/Distribution | 15 |
| Internet Tracking and Monitoring..... | 15 |
| <i>Sponsorship/Advertising Opportunities On Soul-Patrol</i> | 16 |

Soul-Patrol.com Media Kit

What Is Soul-Patrol?

GREAT BLACK MUSIC FROM THE ANCIENT TO THE FUTURE

www.soul-patrol.com

Soul-Patrol is an informational, news gathering and educational series of internet resources focused on funk, soul, jazz, blues, rock artists, music and culture.

Soul-Patrol highlights the 1950's, 1960's, 1970's and 1980's, this is the time period of the American Civil Rights movement, and those massive changes that are reflected in the music and the culture. Soul-Patrol is also at the forefront in bringing you news, information and the music of the future of Black Progressive Music scene, related political, social and historical perspective/context. It also includes Essays, Album/Book reviews and commentary, analysis and discussion. Reaches 500,000 Soul Music fans/month



Soul-Patrol owners, CTO: Mike and CEO:Bob Davis, interviewing the legendary, Isaac Hayes!

Soul Patrol is a unique entity in the wide world of "DOT COM'S".

Yes it is 100% Black owned", yet there is much more behind that simple statement of fact.

It started with a very simple idea, to simply run a web site, that the two of them would manage, with Mike handling all of the back end technical stuff and Bob handling all of the web page construction, mailing list moderation and marketing.

We have been involved in the Data Processing Industry for over 20 years as a Project Manager, Systems Analyst, Systems Architect, Strategic Planner, Methodologist and Systems Integrator, for many of the largest companies on the Fortune 500 map.

It is Soul Patrol's ownership of BOTH it's content and technology infrastructure that makes it unique. Most sites own and manage their own content. NOBODY (except for us) is CRAZY enough to undertake managing the underlying technology infrastructure (servers, telecommunications links and programming) that makes the presentation of the content possible.

Because of our long experience in the world of Data Processing, Mike and I feel that it's an ABSOLUTE REQUIREMENT to use state of the art technology (hardware and software) components, for the site. We also have developed a state of the art & flexible architecture to deploy those components.

This is what also makes it possible for Soul-Patrol to extend it's reach and service it's sponsors and partners, with effective communications tools and technologies to help them to advance their goals as well

--Bob Davis (CEO Soul-Patrol.com)

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Soul-Patrol Quick Reference

Here are a few facts about Soul-Patrol

- One of our sites, the P-Funk Review was given a 3.5 star rating by Yahoo Internet Life Magazine and named the 3rd best Soul/Funk/R&B Internet site, ahead of sites as VIBE, BET and EUR
- We have covered major music events such as the Rock n' Roll Hall of Fame Inductions and the R&B Foundation Pioneer Awards over the past several years!
- We own and operate separate web properties for Classic Soul, Funk Music, Jazz, Doo-Wop, Slow Jams, and "New" Classic Soul
- We own and operate an Internet Radio Station, a Monthly Magazine, an Online Database of Black Music/Culture, a Daily Mailing List, a Chat Room
- Many of the artists we cover are also members of Soul-Patrol
- DavisInd.Com Server: 7 Machines, two T-1 Circuits
- Web Site: 500 + web pages covering great black music from the ancient to the future
- Daily Mailing List: 7,000 subscribers, 40,000 bytes of information, mailed out 3x per day
- SoulPowerSearch Interactive Data Base: 40,000 + entries on Black Culture/Music
- Soul Patrol Chat: Hosted Booby Womack, Mandrill, Delphonics, Chaka Khan, Candi Staton, Gene Chandler, P-Funk,
- Soul Patrol.Net Radio: 100 shows streaming Funk, Rock, Soul, Blues, Jazz and Commentary
- Demographics: 60/40 (Black/White), 80/20 (USA/Other)

Web Properties



Our MONTHLY MAGAZINE Site

<http://www.soul-patrol.com/magazine>

Our Internet RADIO STATION Site

<http://www.soul-patrol.net>

Our DAILY INTERACTIVE MAILING LIST Site

http://www.soul-patrol.com/soul_list.htm

Our CLASSIC SOUL Site

<http://www.soul-patrol.com/soul>

Our FUNK Music Site

<http://www.soul-patrol.com/funk>

Our JAZZ Site

<http://www.soul-patrol.com/jazz>

Our DOO WOP Site

<http://www.soul-patrol.com/soul/doowop.html>

Our SLOW JAM Site

www.soul-patrol.com/funk/east_co.htm

Our NEW CLASSIC SOUL Site

<http://www.soul-patrol.com/funk/alt.htm>

Our BLACK MUSIC/CULTURE Data Base Site

<http://www.soul-patrol.com/search>

Our CHAT ROOM Site

<http://www.soul-patrol.com/chat/>

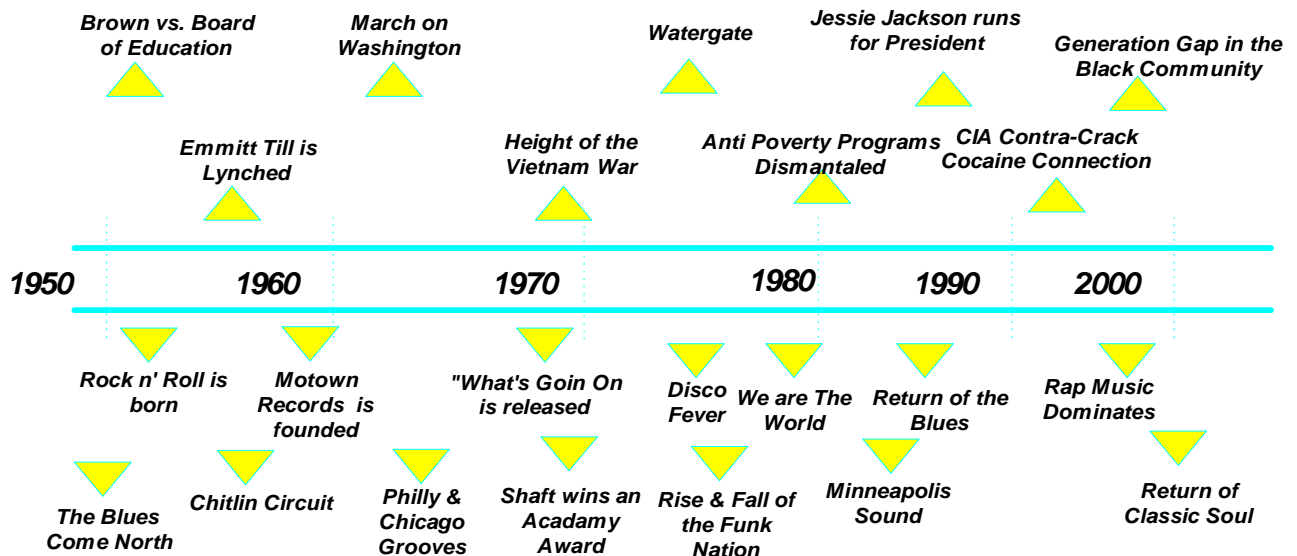
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Holdings

| Internet Space | Physical Holdings | Experience |
|--|--|--|
| <ul style="list-style-type: none"> • Soul-Patrol Magazine • P*Funk Review website • Classic Soul website • Soul-Patrol JAZZ website • Soul-Patrol Doo Wop website • Soul-Patrol NEW Classic Soul website • Soul Patrol Digest Mailing List • Soul-Patrol.Net Radio • Delphonics web site • Mandrill web site • Chi-Lites web site • 50,000 + entry SoulPowerSearch Data base of Black Music/Culture • D-Count Tracking System • Soul Patrol Chat room • Davisind.com • Linked from 8,000 other internet sites • Top Ten rankings in the major search engines (Yahoo, AOL, AltaVista, etc) | <ul style="list-style-type: none"> • Davisind.com Sever • Davisind.com Communications links • Personal Computers & peripherals • Davisind.com Chat server • Davisind.com RealAudio/Video server • Davisind.com Advertising server • High Speed Color Printers | <ul style="list-style-type: none"> • 8 years online community building (web, mailing lists, bulletin boards, chat hosting, etc) • 7 Trained Chat hosts • 10 years corporate internet experience on the technical side • 15 years corporate Strategic Planning experience • Internet home for artists such as Mandrill, Chi-Lites, Dells, Bettye LaVette, Moonglows, Gene Chandler, P-Funk, LaBelle and others.. |

Soul-Patrol Scope of Coverage

Soul-Patrol covers the artists, music, and events of the last 50 years of Black music and their inter-relationships. We not only cover well known artists/events, but also artists who are "beneath the radar", setting the trends that will be copied by tomorrow's stars!



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Soul-Patrol Community

Soul-Patrol Interactive Mailing List

A big part of our mix of Internet resources is called the "SOUL-PATROL DIGEST".

It's an interactive conversation, with worldwide participation, focused on Classic Soul/Funk/Jazz/Blues music/culture issues and personalities of the past 50 years.

This Internet resource reaches 7,000 + Classic Soul/Funk/Jazz/Blues fans world wide daily.

Some recent conversational topics from the Soul-Patrol Digest

| | |
|--|--|
| • soul-patrol: House Parties In the 70's | • soul-patrol:Re: Corey Glover |
| • soul-patrol: Great Soul Music being produced today | • soul-patrol:Re: Aretha, Patti, stop Hoggin' Thestage!!!!!! |
| • soul-patrol: Jill Scott | • soul-patrol: Dance Jams |
| • soul-patrol:Re: Whites With Mo' Soul | • soul-patrol: Brecker Bros. |
| • soul-patrol: To Mr. McIntyre: Outsinging | • soul-patrol: THE MIGHTY DELLS new CD and website |
| • soul-patrol:Re: OUTSINGING/Diva Nastiness | • soul-patrol: Forthcoming Releases |
| • soul-patrol: This Shaft sends The Wrong Message | • soul-patrol: A ROYAL Reply from the *DUKE* |
| • soul-patrol: Re:songs that make you "Shake it Well" | • soul-patrol: Judge awards Ronettes back pay from Phil Spector |
| • soul-patrol: P-FUNK & other stuffs and Thangs | • soul-patrol: Morgan Freeman's Got the blues |
| • soul-patrol:sorry -Re: Hendrix | • Re:soul-patrol: RE: Favorite soundtracks |
| • soul-patrol: local bands | • Re:soul-patrol: Pat Metheny |
| • soul-patrol: Whatever Happened to: Ruby Andrews | • soul-patrol: Jesse Johnson "Ultimate Collection" |
| • soul-patrol: Re: Purple Haze cover | • soul-patrol: good vibes amongst us |
| • soul-patrol: Barrett Strong: MONEY | • soul-patrol: Tina Turner in concert |
| • soul-patrol: songs that make you wanna SHAKE | • soul-patrol: Evelyn King, what is she doing? |
| • soul-patrol: Chat sessions This Week | • soul-patrol: Ashford and Simpson in NYC/ |
| • Re:soul-patrol:Re:singin',sangin', and Outsangin' | • soul-patrol: Negro Radio better heed....BLACK Radio is on the way! |
| • soul-patrol: Roger Troutman & ZAPP... | • soul-patrol:Re: the Leadbelly/Lomax |
| • soul-patrol:Re: Why We Don't Support Our Artists? | • soul-patrol: LIONELRICHE, (p/songw/ COMMODORES) b. 1949-0620, TUSKEGEE, AL |
| • soul-patrol: Diana Ross | • soul-patrol:Re: Joe Tex |
| • soul-patrol: still loving Mitty Collier. | • soul-patrol:Re: Ziggy Marley |
| • soul-patrol: Soul Train 04-01-01 | • soul-patrol:Re: JohnnieTaylor |
| • soul-patrol: Florence Ballard: " | • soul-patrol: More "Shaft"-related sightings . |
| • soul-patrol: Queen Esther Unplugged at BAM Cafe 4/5 | • Re:soul-patrol: R&B Foundation honors veteran performers |
| • soul-patrol: Buddy Miles | • soul-patrol: the Dirty Dozen Brass Band |
| • soul-patrol:Re: COMMUNITY RADIO | • soul-patrol:Review of India.Arie |
| • soul-patrol:Re:Rockit scratchin'/FLOOD | • soul-patrol: young female blues protegee |
| • RE:soul-patrol: Miles Davis | • Re:soul-patrol: MANDRILL |
| • soul-patrol: John Lewis, Musical Director Of MJQ, Dies At 80 | • soul-patrol: Melba Moore and Minnie Riperton |

Soul-Patrol.com Media Kit

Soul-Patrol Events

Soul-Patrol sponsors/facilitates offline events around the the United Stes in places such as NYC, Philadelphia, Washington DC, North Carolina, Tampa, Los Angeles, Pittsburgh, Cleveland and more We have featured artists such as Mandrill, Ray Goodman & Brown, P-Funk, Soul Generation, Chi-Lites, Dells, Billy Paul, Lisa Gay and Thrill, Carlton Smith, Ty Stephens, Frankie Lymon's Teenagers, Harptones, The Sheps, Earl Lewis and the Channels, Victor Wooten, Ali Woodson, Blue Magic, Mighty Sam McClain, Fertile Ground, Buddy Miles, Intruders, Bernie Worrell/Talking Heads, Flamingo's, Michael Henderson, Rio Soul and others.

Soul-Patrol Members hang out at special events like the grand opening of the Harlem Black Entertainment and Sports Museum, Rock and Roll Hall of Fame Inductions, R&B Pioneer Awards and more...

In 2002 Soul-Patrol sponsored it's first regional convention, in suburban Philadelphia, drawing members from 8 different states and several forging countries...

The Soul-Patrol East Coast Convention

[Click Here For Soul-Patrol Convention Audio Highlights](#)

This event was an old fashioned SWEAT BOX with 50's thru 80's Doo-Wop, Classic Soul, Funk, Slow Jams, Blues, Disco and more. Soul-Patrollers (famous and not famous) meeting/greeting each other for the first time and acting like they have known each other for their entire lives as they come together to **raise money for the OPEN MY HEART FOUNDATION, helping the "forgotten victims" of the 9/11 terrorist attacks.**

Soul-Patrol East Coast Convention Agenda

| Time | Event | Host |
|---------------|--|-----------------------|
| 9 – 10:30 | Open Party | Will Chill/Mike Boone |
| 10:30 – 11:00 | Introduction of Honored Guests/Remarks <ul style="list-style-type: none">• SP Coordinators• Giant Gene Arnold• Ebony's• Vince Montana• Cliff Perkins/Soul Generation• Wil Hart/Delphonics• Bernie Worrell• Billy Paul | Bob Davis |
| 11:45 – 12m | Trivia Contest/Raffle | Mike Boone |
| 12m – 1:30am | Open Party | Will Chill/Mike Boone |

Open Up My Heart Foundation

Open Up My Heart, Inc, a non-profit foundation founded by Nina Dawne-Williams, Esquire. The foundation will raise funds to assist the neediest victims (i.e., the janitors, couriers, temporary workers, cooks) of the 9/11 attacks. In a special donation, **The Mighty, Mighty Dells** re-recorded "Open Up My Heart," with new artists, and will contribute a portion of the sales from the CD, to this effort. Proceeds from the Soul-Patrol Convention were donated to the Open Up My Heart Foundation.

Soul-Patrol Coordinators

- Cheryl Page New York, New York
- Kevin Amos Pittsburgh, PA
- Bradley Alston Baltimore, MD
- Zenobia Lewiston Washington, DC
- Blanche Valentine Philly/NJ
- Barry Tate Los Angeles
- Karl Williams Chicago

Soul-Patrol.Net Radio

Listen to an Overview: <http://www.soul-patrol.net/update1.ram>

Listen To "Great Black Music From The Ancient To The Future"

Just like someone once said...

"....it's music so HIGH you can't get over it

.....it's music so LOW you can't get under it"

· The objective is to provide something of an alternative to the nationwide network of "Commercial radio stations" and to do it in a way that takes advantage of the unique capabilities that the internet has to offer.

- All of the 100 + shows are always available on a 24/7/365 basis. That way you can always have access to them.
- We also wanted to do the type of radio that would be informative as well as entertaining.
- That's why we don't have ANY "straight music shows".
- Soul-Patrol.Net Radio is currently averaging in the neighborhood of 5,000 listeners each month
- 416 websites are linked to Soul-Patrol.Net Radio. we didn't ask any of these webmasters to link to the site. They did so on their own, because they want to turn their website visitors on to what we have to offer and we thank them for doing so
- The top overseas listeners are in China, Netherlands, United Kingdom, Iceland, Italy, France, Japan, Australia, Brazil, Sweden, Germany, Poland, Austria, Canada, Spain
- All of the programming that you hear in Soul-Patrol.Net radio is created and produced by people who are members of Soul-Patrol.

NONE of the programs are just "straight music". We don't believe in that. Anybody can just "spin records". The point of Soul-Patrol.Net Radio is to provide you with a unique listening experience that will manage to "shake your booty" and "expand your thinking" at the same time. We realize that this represents a different approach than what is typically provided on commercial radio. All of the shows on Soul-Patrol.Net radio offer BOTH music and commentary from knowledgeable and opinionated people who have something worth sharing.

As such, we would encourage any of you who are parents out there to share this historic programming with your children. There isn't any foul language and this information deserves to be passed along.

These shows allow us to combine the broadcasting capabilities of Soul-Patrol.Net radio and chat room technology to introduce some of the BEST newly and reissued CD's, to Soul Patrol's audience. Via a special arrangement with Universal Music as well as many independent artists, we have been permitted to stream large chunks of these CD's over Soul-Patrol.Net Radio, discuss the CD's, the artists and the history in the Soul-Patrol Chat Room in Real Time.

Regular Programs

- Cleveland Soul: Rare 60's & 70's Classic Soul Straight Outta Cleveland - Hosted by John Wilson (Sly of "Sly, Slick and Wicked")
- Talking Soul: Parts - Hosted by Harlem natives & Soul Patrol Members Baron and Mike (the Chancellor of Soul). Featuring 1 hour of rare Classic Soul cuts
- Blues Beat: Hosted by Bradley Alston Blues Women Pre War Mississippi Blues Contemporary Mississippi Blues
- Omnibus Records - Classic Soul/Jazz/Interviews hosts: Bernard Mixon, & Big Lou, artists: Byron Woods & Mike Logan
- The WORLD FAMOUS Nightrain Radio Program - Featuring BRAND NEW "Classic Soul" Music and Commentary from BOTH old and new artists.
- RADIO BRC @ SOUL-PATROL.NET RADIO - featuring "Critical wax, Seminal acts and Crucial facts" as laid down by the Black Rock Coalition.
- WILL'S PLACE - Featuring the GREATEST Slow Jams of All Time and commentary by Soul Patroller "Will Chill"

Breaking New Singles/Cd's:

- Chi-Lites - "Still In My Head"
- James Brown' - "Killing Is Out, School Is In"
- Sonny Boy – "Urban Misfit"
- Victor Wooten – "Live In America"
- Will Wheaton – "Consenting Adultz"
- Lisa Gay and Thrill – "Watch What Happens"
- Main Ingredient – Pure Magic

Many of our classic artists are thought to be inactive on the recording scene, simply because they no longer have a deal with a major company.

Many of them have formed their own independent record companies, with the objective of trying to break the stranglehold that the existing system has on the music of many quality artists.

Many newer artists, who are bringing us music that is an extension to the Classic Soul of the past, also have independent record companies

At Soul-Patrol.Net Radio we stand willing to help these artists bring their music DIRECTLY to you. (without the middleman)

Concerts & Specials:

- Live concert performance by ORIGINAL P (Parliament-Funkadelic) at the Roxy in Boston -
- Live concert performance by Soul Generation from Newark, NJ
- Tribute To Frankie Crocker - Soul Patrol salutes the GREATEST Disc Jockey of all times., FRANKIE CROCKER. Featuring Music, Interviews and of course Frankie!
- CELEBRATE KING DAY! The Rev. Dr. Martin Luther King - In Search Of Freedom

Interviews:

- **From the World of Soul/Jazz/Blues** -Mandrill, Joe Sample (Crusaders) and McCoy Tyner , Original Parliament-Funkadelic (Bernie Worrell, Ray Davis, Grady Thomas, Fuzzy Haskins), Ali Woodson (Temps), Ray, Goodman and Brown, Dells, Marva Wright, Buckwheat Zydeco, Marcia Ball
- **Coverage and Interviews From The R&B Foundation Awards** - Don Covay, Harvey Fuqua, Huey Piano Smith, Chi-Lites, Jerry Butler, Johnnie Johnson , Sly and the Family Stone (Larry Graham, Freddie Stone, Jerry Martini), Isaac Hayes, Chuck Jackson, Dionne Warwick, Big Jay McNeely, Jerry Blavat, Harptones
- **Coverage and Interviews from the Rock n' Roll Hall of Fame Inductions** – Earth, Wind and Fire, Moonglows, Ray Charles, Janet Jackson, John B. Sebastian, John Mellencamp, Flamingos, Mary Wilson, Talking Heads, Sam Moore,

Listening Party Specials:

- Marvin Gaye: What's Going On" CD Deluxe
- Doo Wop - Street Corner Essentials
- Bob Marley Catch a Fire" CD Deluxe
- James Brown Live at the Apollo Volume 2
- Smokey Robinson and The Miracles – Going To A Go Go/Away We a Go Go
- Isaac Hayes Retrospective
- Motown Love Songs (Micheal Jackson, Temptations, Marvin Gaye/Tammi Terrell
- Jimi Hendrix Career Retrospective
- Five Stairsteps Retrospective
- Dawn Silva (Brides of Funkenstein) – All My Funky Friends
- Rick James – Street Songs
- Edwin Starr -
- Lenny Williams – Ultimate Collection
- Jackson Five – 5 CD Retrospective

SoulPowerSearch Online Data Base of Black Music/Culture

<http://www.soul-patrol.com/search/>

Search for Black Music and Cultural history over the past 50 years. Over 200,000 entries in an easy to use online database of African American Music and Cultural history over the past 50 years

- The Search Box appears on the bottom of ALL 500+ Soul-Patrol.com web pages
- Anything you don't find on the web site, check the database and you will probably find it there.
- Just enter an event, name, person, place or idea having to do with Black History, Black Culture or Black Music over the last 50 years into the search box.
- A familiar listing of the entries will be returned to the user as hypertext links, click on your choice and each entry comes up in a as a separate web page

Get the BLACK MUSIC/CULTURE DATABASE Search Box on YOUR web site for FREE , just email us with your request. We would like to make the search box available to as many web sites that would like to have. it as our way of spreading the good news about a culture that has for too long been neglected!

Soul-Patrol Chat Room

<http://www.soul-patrol.com/search/>

Some people (at places like AOL, Prodigy, Black Planet, etc) think that a chat room is supposed to be something like a "dating service", where people who are horny can get their rocks off, pretending to be someone they are not. Or as places where middle class Black folks enjoy talking to each other in "ebonics" Or in some cases they serve as places where child molesters seek their prey

However, the original intent of chat rooms was to provide a meeting place, where groups of people who had common interests could have a meeting place on the internet, where topical discussions could take place in either a formal or informal environment in an "online conference room".

As more and more businesses have gotten on the internet, chat rooms also have come to serve the purpose of being a customer service environment, where firms that are doing "eCommerce" can directly interface with their customers in the provision of service.

Our usage of chat rooms on Soul Patrol is limited to the discussion of music and it's related culture.

Where we have music discussions and occasional guests.

We just folks like Candi Staton, Harvey Fuqua, Gene Chandler, P-Funk, Lenny Williams, Lester Chambers, Tyrone Davis, Dells, and Bobby Womack, Major Harris, Mandrill, and others in there recently as chat hosts.

It is also where we had the Listening Parties for the Street Corner Essentials, What's Going On CD Deluxe, James Brown Live at The Apollo Vol 2, Bob Marley's Catch a Fire, Rick James Street Songs CD Deluxe Jimi Hendrix Listening Party and others, in conjunction with Soul-Patrol.Net Radio

We also have regular discussions on various musical/cultural topics in the chat room. In the past we have had several featuring topics such as:

- "The role of music in the Black Liberation Struggle"
- "Black Ownership In Music"
- " Why don't we in the Black community pay proper respect and homage to the Blues?"
- "Bootleggers, Fake Groups, etc" – Hosted by John Wilson
- "What's Wrong with BET" -
- "9/11 Tragedies"
- "Give The Drummer Some"
- and others...

Reflections From A Few Soul-Patrol Members

*There is a yellow one that won't, accept the black one
That won't accept the red one, that won't accept the white one
Different strokes for different folks, and so on and so on and
Scooby dooby dooby, Ooh sha sha, I am everyday people
--Everyday People: Sylvester Stewart*

Reflections From A White Soul Patroller

Dear Bob,

I will never unsubscribe from Soul Patrol Digest! I joined to learn about the music that I love so much. I have not posted yet because I am timid, and because others' knowledge is profoundly greater than my own. But I read, and what I read I discuss with others. I am a white lady living on the West Coast, and I started my career as a classical singer who listened to Old School, Soul and Blues...now I have added Funk to that list. I found a lot of resistance from my classical cohorts--"Why do you listen to THAT?" and on and on. But I have never followed the pack, the norm...and at my age, I do not believe that will change. I will continue to read, maybe I will never post. But what I also do is purchase...gotta P-Funk cd, and I am listening to it right now...because of Soul Patrol Digest.

I am always challenged to think outside of what I intrinsically believe about people, about life...because of Soul Patrol Digest. Thank you for ruffling feathers, challenging stereotypes, and most of all for exposing the LIES. I used to believe that I was an interloper; however, I justified this by asking myself "Where will I learn about this wonderful AMERICAN music but here?" This was brought home vividly this past fall when I took a university course in Music since 1950 at a nearby university. The professor, who fashioned himself quite hip, and who had a Ph.D., did not know who Bobby Blue Bland was, and knew very little about Otis Redding, Wilson Pickett, and had never heard of P-Funk. I got the message, and I joined Soul Patrol Digest.

Keep it coming. Tell us all of it. See, because of this recent attack, I no longer consider myself an interloper. This is now my community, too. And I am staying...and I am telling others.

I bid you peace,
Kimberly

Reflections From a Hispanic Soul-Patroller

Dear Bob,

I'm so glad you wrote this letter! As I was reading the flurry of unsubscribes going by I was angry, because I knew that this wasn't Soul Patrol's fault and was most likely caused by a virus or hack attack.

I'm not unsubscribing. Just like I am not moving out of my apartment two blocks away from where my World Trade Center once stood....if Osama wants me out he has to take me out personally. Keep me posted on the fundraising efforts. Our radio station raised almost a quarter of a million dollars at a concert in December which was donated to the Hispanic Federation's fund for the undocumented workers. keep up the great work.

Little Judy

Reflections From a Black Soul-Patroller

Mr. Davis

I stand in support of what Soul Patrol stands for 100%. I am very proud of what you and your brother Mike are doing. The preservation of our culture is very important to me. I am very opposed to culture banditry and, for this reason I am thankful there is a Soul Patrol. I have visited many websites and have noticed that much of our history has been distorted by the people who manage these websites. They seem to be re-writing our history to suit themselves. At Soul Patrol, we are fed the truth and nothing but. It is a blessing to be a part of Soul Patrol simply because it is **Black owned, Black operated, and Black controlled**. Soul Patrol is also a blessing because it is a very rich source of Black music culture, dedicated to it's preservation.

It will take more than a virus to run me away from Soul Patrol. Keep up the excellent work!

You may now call me "KizzY" cuz I'm going to 'stay put.'

Peace and Blessings

Soul-Patrol.com Media Kit

Press and Acknowledgements

| | |
|---|---|
| YAHOO | • <i>"This site showcases the presence of funk and its role in black history"</i> |
| BILLBOARD MAGAZINE | Hi Bob. I'm Jim Bessman, from Billboard. I got hip to the Soul-Patrol Digest a month or so ago and just wanted to write and say how much I enjoy it and appreciate all the work you're putting into it. --Jim Bessman |
| BLACK ENTERTAINMENT TV (BET) | <i>"Funk, Soul, R&B and Jazz artists. Includes related socio-political perspectives, reviews and audio samples....Chat BBS Links Multimedia Transactions"</i> |
| MILWAUKEE SENTINEL | <i>"Soul Patrol, a "multi-demographic community" online, has produced a fresh look at the importance of music on black culture for Black History Month. This is a site with many sounds and many voices"</i> |
| WSMZ IN COLUMBUS OH | <i>I would like to have you contribute your thoughts on certain topics and share them with the people of the capitol city of Ohio.. Keep up the good work. Elliott Harri aka Enorman (talk show host)</i> |
| OMAHA CRUSADER | <i>"I am so proud of the work you have done in preserving our legacy. I read your stuff and there is so much I don't know about our music history --Matthew Stelly, editor</i> |
| THE RHYTHM AND BLUES FOUNDATION | <i>In short Soul-Patrol has created a unique historical archive and communications service, available on a worldwide basis about R&B music/culture, that is a resource to both older and younger fans of the music, that is in danger of being moved further and further away from public visibility and consciousness.</i> |
| UNIVERSITY OF INDIANA: Z202 HISTORY OF ROCK MUSIC II ROCK'S CLASSIC ERA COURSE SYLABUS | <i>"Soul-Patrol: Southern and Gospel roots and links to the Church and the Civil Rights movement"</i> |
| LIVERPOOL JOHN MOORES UNIVERSITY AMERICAN STUDIES CENTRE | <i>"Contains an extensive range of information to all aspects of African American history, culture and music"</i> |
| MEMBERS OF PARLIAMENT-FUNKADELIC | <i>I am familiar with your web site and I feel it is one of the best Funk/R&B sites on the net!. I especially enjoyed the review on MIGHTY SAM! Also I have read reviews on P-FUNK, Etc. How do I obtain a subscription to Soul-Patrol? --Dawn Silva</i> <i>Hey My Brother, Mr. Bob Davis - just giving you a holler to let you know that I'm thinking of you. Peace to you and your colleagues, Give me a call sometimes. --Ray Davis</i> |
| GIL SCOTT-HERON | <i>"I very much appreciate the folks comments on my work. I am always pleased when people focus on the humor as well as the information I intend to deliver. Langston Hughes and Paul Lawrence Dunbar are two off my favorite writers for the simple reason that although they took their subjects seriously they did not take themselves too seriously...."</i> |
| JAMES BROWN | <i>"Many thanks to the people who made this page, It's always nice to see young people giving props! call me or my office manager, Linda Ware. at 706-73X-XXXX in Augusta GA after I get back home, and we will talk..."</i> |

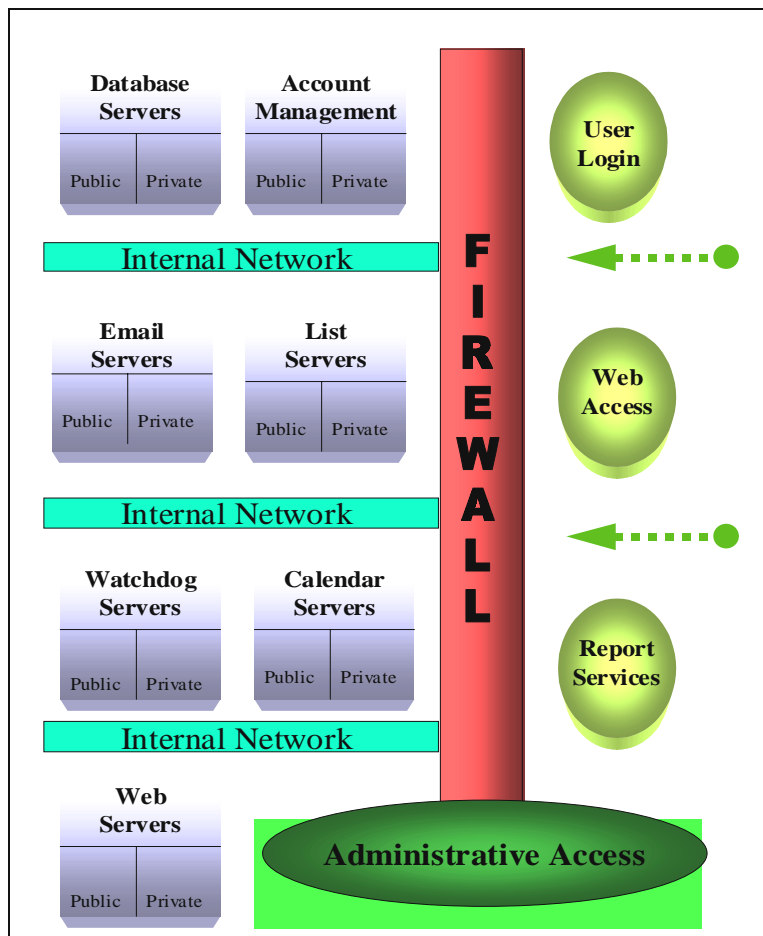
Soul-Patrol' Technology Capabilities

Overview

Soul-Patrol is utilizing the Davis Industries technology platform. This platform consist of the following modules:

- Database Servers (Maintain statistics and data for all services listed below)
- Account Management (User profiles, account information, etc...)
- Email Servers (Basic email services, web mail services, newsletter services)
- List Servers (Uses include mailing list services and management)
- Watchdog Servers (Provide real-time information on health of all servers)
- Calendar Servers (Basic web based calendar services)
- Web Servers (Advanced web server services, feeds into database server)
- Network Modules (Includes internal networking, security firewall, telecommunications, etc...)

Soul-Patrol (Davis Industries) Infrastructure



Each module is cloned into two separate environments, public and private. The public modules are available to the general public for access (ie...web pages). The private modules are only available for internal uses, such as testing new infrastructure or services. These modules are completely owned and operated by Davis Industries and reside in a physically secure center with a protected power source. In the event of a loss of commercial power, all services will continue to operate and shut down in a timely manner, to ensure no loss of data.

By linking these modules, Soul-Patrol can leverage the best in breed of each module, and enhance existing segments of Soul-Patrol, without disruption of the entire environment. Testing of new developments (web pages and services) occur on private test machines. This is done to ensure testing will not impact existing public web pages or services. After extensive testing the new web pages or services are then moved into the public modules.

Usage of these modules will allow Soul-Patrol to extend its capabilities into new and developing technologies, as well as help Soul-Patrol deploy into existing

technologies. The existing technologies Soul-Patrol is currently using are:

- Online Content Provisioning/Distribution
- Offline Content Provisioning/Distribution
- Internet Tracking and Monitoring
- Custom Programming and Local/Wide Area Network Administration
- Strategic Planning and Consulting

Online Content Provisioning/Distribution

The provisioning of content online was the first and main focus of Soul-Patrol. The management of Internet web pages, email management, list management and can become a full time job. Anyone that has maintenance duties for these services knows of the difficulties in providing a stable platform for these their clients and customers alike. We have developed a test/deploy platform that allows us to roll new online content in and out of the environment. This ensures consistent availability of services, as well as tracking of these services for uptime statistics.

Currently online content is available through standard HTML accessed via unmodified web servers as well as database driven content management systems, and modified web servers. These technologies use various server side scripting technologies such as PERL, PHP, and PYTHON. Text based/HTML email and mailing list are also an integral part of our online distribution. Developer access is accomplished through control panels and industry standard Internet protocols. All access is controlled and monitored through firewall control panels/sessions and database logs.

Offline Content Provisioning/Distribution

As with the online content provisioning and distribution, Soul-Patrol's offline capabilities are just as advanced. Soul-Patrol offline services includes:

- High speed color laser printing,
- Photo realistic poster printing and
- Graphic design and development,
- Adobe Acrobat provisioning of all offline media content

These capabilities extend Soul-Patrol's range from online media into the offline world of magazines, brochures and flyers. The ability to design a web site (online media) that has the design elements to also serve as a brochure (offline media), enhances all Soul-Patrol offerings.

Offering offline media content, in Adobe Acrobat format allows Soul-Patrol to web-enable standard offline content. Publishing web-enabled content, driven by our back-end database module, provides user level tracking, provisioning, and billing.

Advertising is greatly enhanced by the utilization of "web enabled" content. The reader of Soul-Patrol web-enabled content has the choice of printing the content (offline media), or reading it via a web browser (online media). When read via a web browser, the user has the added ability to "click" on various "web links" through the content. These "web links" will take the reader, via the Internet, to our advertisers web sites. This extends our advertisers range by placing ads that make be enjoyed offline or online.

Internet Tracking and Monitoring

During the process of building our infrastructure, the issues surrounding the tracking and monitoring became more important. How would we ensure that the various modules are working, in concert with each other? How would we track outages, and just as important, the tracking of various marketing efforts on our client web sites.

For example, a client contracts with Soul-Patrol, to promote their web site to the Soul-Patrol demographic. How do we track the effect of our marketing campaign and ensure our clients satisfaction. Soul-Patrol deploys a tracking module that logs hits on the client web site, which accumulates in the database module. This is then analyzed and a human-readable report is generated once a day. The client can view this report via their web browser.

When you purchase or build a web site, how do you track it's availability and service record? Soul-Patrol also monitors your web site, and it's associated internal process, to ensure availability. This data is also accumulated in our database module, and a human-readable report is then generated, once a day. You can view you web sites service record, on line via any standard web browser.

--Mike Davis (CTO Soul-Patrol.com)

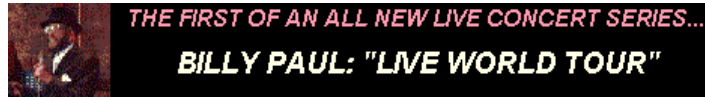
Sponsorship/Advertising Opportunities On Soul-Patrol

| A. AGE RANGE: | | B. GENDER DISTRIBUTION: | |
|-----------------------------|-------|--------------------------------|-------|
| 25 - 30 | 4.3% | Female | 52.7% |
| 30 - 35 | 8.7% | Male | 47.3% |
| 35 - 40 | 17.3% | E. INCOME DISTRIBUTION: | |
| 40 - 45 | 23.8% | 50k - 100k | 60% |
| 45 - 50 | 23.8% | Less than 50k/yr | 20% |
| 55 - 60 | 13.0% | +100k/yr | 20% |
| C. GEOGRAPHIC DISTRIBUTION: | | D. DISTRIBUTION BY RACE: | |
| USA | 81% | Black | 65% |
| United Kingdom | 3% | White | 20% |
| France | 1.5% | Hispanic | 10% |
| Japan | 1.5% | Asian | 2% |
| Netherlands | 1% | Other | 3% |
| Germany | 13.0% | | |
| Canada | 1% | | |
| Sweden | 1% | | |
| Other | 10% | | |

- Soul-Patrol's extensive technology infrastructure combined with it's internet popularity (based on search engine indexing) as the number one destination on the internet for SOUL MUSIC/CULTURE, make it a unique entity.
- This uniqueness is what also makes it possible for Soul-Patrol to extend it's reach and service it's sponsors and partners, with effective communications tools and technologies to help them to advance their goals.
- Soul-Patrol offers a variety of sponsorship opportunities on it's web site, it's mailing list and it's monthly magazine:

For more information about sponsorship opportunities contact Bob Davis at: earthjuice@prodigy.net or via telephone at: 609-351-0154

Current Roster of Soul-Patrol Sponsors



Music legend, Billy Paul. A new live CD featuring Billy doing his special blend of Jazz and Soul! <http://216.254.125.62/redirect/?d=phillysounds>



HIP-O Records Home of GREAT Classic Soul, Jazz, Funk and Blues reissues! <http://216.254.125.62/redirect/?d=hipo>



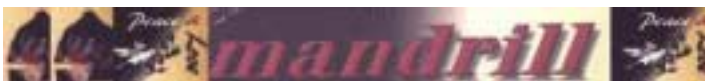
New release from Universal Music of the GODFATHER of Soul. Captured live at the Apollo,. Emceed by Frankie Crocker!



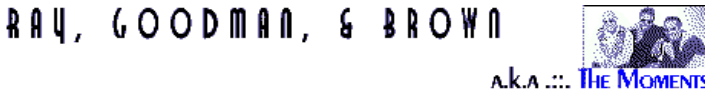
WATCH WHAT HAPPENS: Soothing, yet still funky right from the start.. <http://216.254.125.62/redirect/?d=lisagayandthrill>



Mighty Sam is the best soul singer alive RIGHT NOW. His NEW CD, "BLUES FOR THE SOUL" <http://www.mightysam.com/>



The "Beast From The East" is back with a brand new CD for the new Millennium. <http://www.mandrillis.com/>



Ray, Goodman and Brown (aka the MOMENTS), one of the all time favorite slow jam groups <http://www.raygoodmanandbrown.net/>



New released from the LA Based Soul/Funk. A combination of Sade, Brand New Heavies, with a splash of New Birth <http://www.riosoul.com/>



In the tradition of the musical artistry of Sly Stone, Jimi Hendrix, Prince, meets a new generation! <http://www.sonny-boy.com>

Soul-Patrol.com Media Kit

Thanks and Check Us Out Online at <http://www.soul-patrol.com/>

P*FUNK REVIEW
Classic Soul
SOUL PATROL JAZZ

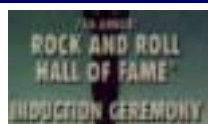
Soul-Patrol.Net Radio

Soul-Patrol Chat

Soul-Patrol Mailing List

SoulPowerSearch™

Black Music/Culture DataBase



Soul Patrol Facts

- **DavisInd.Com Server:** 7 Machines, two T-1 Circuits, Remote Tracking/Monitoring, Web Hosting, Bulk Email
- **Web Site:** 500 + web pages covering *great black music from the ancient to the future*
- **Mailing List:** 7,000 subscribers, 40,000 bytes of information, mailed out 3x per day
- **SoulPowerSearch Interactive Data Base:** 200,000 + entries on Black Culture/Music
- **Soul Patrol Chat:** Hosted Booby Womack, Mandrill, Delphonics, Chaka Khan, Candi Staton, Gene Chandler, Online Listening Parties, and more
- **Soul Patrol.Net Radio:** 21 shows currently streaming Funk, Rock, Soul, Blues, Jazz and Commentary
- **Offline Events** in NYC, Washington DC, Philly, Los Angeles, Pittsburgh Chicago and Tampa
- **Demographics:** 60/40 (Black/White), 80/20 (USA/Other)

Saturday, November 25th

The Music, Life and Legacy of Jimi Hendrix
w/ Hendrix biographer David Henderson, and panelist of Hendrix aficionados Rod Daniels, Cordell Dickerson, Bob Davis and Heru-Ka Anu. 1:00 P.M. till 4:00 P.M. free. Enoch Pratt Free Library 410-396-5430

Soul-Patrol.Net Radio www.soul-patrol.net

Soul-Patrol.Net Radio: www.soul-patrol.net

- NONE of the programs are just "straight music". We don't believe in that. Anybody can just "spin records". Soul-Patrol.Net Radio provides a unique listening experience that will manage to "shake your booty" and "expand your thinking" at the same time.
- 64 websites are linked to Soul-Patrol.Net Radio.
- The top overseas listeners are in China, Netherlands, United Kingdom, Iceland, Italy, France, Japan, Australia, Brazil, Sweden, Germany, Poland, Austria, Canada, Spain
- Special Event's: Marvin Gaye, Bob Marley, Edwin Starr, Martha Reeves, Rick James, James Brown, Supremes, Jackson Five and Doo Wop Listening Parties

- **LIVE CONCERTS**
 - Rick James LIVE concert from 1981
 - Original P (Parliament-Funkadelic) - Live Concert
 - Marvelettes
 - Soul Generation
- **NEW CLASSIC SOUL MUSIC**
 - Radio BRC - Black Rock Coalition Radio
 - Main Ingredient, Chi-Lites, Dells, Will Wheaton, Rio Soul, Lisa Gay, Victor Wooten, Sandra St Victor, Fertile Ground
 - "Killing Is Out, School Is In" - James Brown's New single
 - World Famous Nightrain Radio Program (*Nu Classic Soul*)
- **INTERVIEWS/SPOKEN WORD/COMMENTARY**
 - Tommy Hunt (Flamingos) Interview
 - Interviews From The 2001 R&B Foundation Awards - Freddie Stone, Emotions, Larry Graham, Holland Bros, Fontella Bass
 - Frankie Crocker Tribute
 - Philly River Jam Interviews - (Marcia Ball, Ivan Neville, Maceo Parker)
 - Celebrate King Day - Dr. Martin Luther King
 - Archie Bell, Gladys Horton
 - The Musical, Political and Cultural Evolution of FUNK
- **HISTORY OF CLASSIC SOUL MUSIC**
 - Will's Place: music/commentary from Will Chill (Master of the Slow Jams)
 - Jimi Hendrix Career Retrospective
 - DOO WOP Retrospective
 - Cleveland Soul - John "Sly" Wilson
 - The Sound of Philly - "Giant" Gene
 - Talking About Soul - Mike Boone and Baron Keels
 - Funkiest Station In The Nation - DJ Caz and the Brew Crew
 - Blues Beat - Bradley Alston
 - African Influenced Vocals - P O P E B